

# GTA-Yahoo Edition

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## List building method!

The average person out there listbuilding using solo ads is doing 2 things very wrong.

- 1- He is using old outdated garbage as his giveaway.
- 2- Because of #1 listed above, his new list members dislike and distrust him right from the beginning.

What this means is...

- 1- His opt-in rate is pretty low, so his list is building very slowly and he is ultimately paying much more per subscriber.
- 2- His click-through/sales ratio is extremely low because his list doesn't trust him because he promised them something of value, and then he provided them with outdated junk.

So – The average listbuilder out there is paying way too much per subscriber because of what he is offering, and his list is producing way less results because he started off badly with his new list member.

**As a list builder (new or not) you just hit a massive score!**

From now on, instead of offering the same old tired crap as everyone else, you are able to offer cutting-edge hot new software! – People in general prefer software over pdf files and wp-plugins, and when the software you are offering them is a current selling item, the perceived value goes through the roof!

Think about your squeeze page for a moment... You will not only be offering them cool new up to date software, but you can also point them toward the warrior forum sales page to show them that this software is currently for sale by other people, or put it up for sale on your own website and show them that you are giving them one of your paid products! This puts you in an extremely powerful position.

Now think about the fact that because you gave them something of actual value, you aren't starting off your relationship with them already mad at you... You just gave them a paid product, they love you right from the start!

If your list loves you... what happens? They click through more often, and they BUY based on your recommendations because they trust you.

For me – I build lists using solo ads, but I have never sold solo ads... Why? Because I make great money from mailing out affiliate offers. This is the power of a real list.

Have you guessed yet how you are going to manage to give away cool new software? – Right! GTA-Yahoo Edition is one you can use as a giveaway that will explode your list conversions as well as make your new subscribers actually like you.

And I'm going to continue creating new cutting edge software... and selling it on WarriroForum, as well as list building via solo-ads with it.... It's a powerful setup. – You however are going to continue getting all of my new software programs that I design for list building, and because of that, you are going to become one of the elite listbuilders on the net.

Think about it – everyone else is going to be out there giving away garbage and building unresponsive lists, while you'll be giving away great software building hyper-active lists.

The only thing I ask in return... Do a promo to your list for me once in a while.

Some of the software I build and courses I create are strictly for sell and will not be given away for free on any level, and when I release one of those, I only ask that you promote it for me, and only if you see value in it and feel that it will be something useful for your list. – and of course you'll make full affiliate commissions on it.

So, now you know... you know what's in it for you, and you know what's in it for me, and as best I can tell, it's a win situation for both of us.

Cliff.

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